

**Substitution/Power of Attorney by Assignee
And Change of Correspondence Address
(including Statement Under 37 CFR 3.73(b))**

Silver State Intellectual Technologies, Inc., the assignee of the entire interest in and to the below listed United States patents and patent applications hereby revokes all previous powers of attorneys and appoints the practitioners associated with

CUSTOMER NUMBER 22145

To prosecute the below listed patent applications and any subsequent or prior applications based on the disclosure of these applications, and any reexaminations or reissues of any patents issuing from such applications or of any of the below listed patents, and to transact all business before or with the United States Patent and Trademark Office in connection with these patent applications and any subsequent or prior applications, patents and reexaminations or reissues.

Please direct all correspondence to CUSTOMER NUMBER 22145. Direct all phone calls to Daniel M. Cavanagh at 949-955-1920, Klein, O'Neill & Singh, LLP, 18200 Von Karman Ave., Suite 725, Irvine, CA 92612.

Patent No.	Issue Date	Assignment Recording Date	Reel/Frame	
6,133,853	10/17/2000	07/30/1998	009358/0648	(Inventors to Calcar Advertising, Inc.)
		06/29/2000	010945/0028	(Calcar Advertising, Inc. to Calcar, Inc.)
		07/28/2000	011009/0814	(Calcar, Inc. to American Calcar, Inc., a Delaware Corporation)
		12/22/2008	022012/0585	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)

Patent No.	Issue Date	Assignment Recording Date	Reel/Frame	
6,148,261	11/14/2000	06/20/1997	008614/0930	(Inventors to Calcar Advertising, Inc.)
		04/25/2000	010784/0959	(Calcar Advertising, Inc. to Calcar, Inc.)
		07/28/2000	011011/0702	(Calcar, Inc. to American Calcar, Inc., a Delaware Corporation)
		06/24/2011	026491/0982	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
6,515,595	02/04/2003	12/22/2008	022012/0577	(Inventors to Calcar Advertising, Inc.)
		12/22/2008	022012/0582	(Calcar Advertising, Inc. to Calcar, Inc.)
		12/22/2008	022012/0392	(Calcar, Inc. to American Calcar, Inc., a Delaware Corporation)
		12/22/2008	022012/0605	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
6,525,768	02/25/2003	12/29/2000	011199/0903	(Inventor to American Calcar, Inc., a Delaware Corporation)
		06/24/2011	026491/0982	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
6,529,824	03/04/2003	09/14/2011	026904/0770	(Inventors to Calcar Advertising, Inc.)
		09/14/2011	026904/0921	(Calcar Advertising, Inc. to Calcar, Inc.)
		09/14/2011	026904/0737	(Calcar, Inc. to American Calcar, Inc., a Delaware Corporation)
		09/14/2011	026904/0658	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)

Patent No.	Issue Date	Assignment Recording Date	Reel/Frame	
6,542,812	04/01/2003	04/20/2001	011813/0945	(Inventors to American Calcar, Inc., a Delaware Corporation)
		12/01/2009	023574/0941	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
6,829,532	12/07/2004	09/14/2011	026904/0685	(Inventors to American Calcar, Inc., a Delaware Corporation)
		09/14/2011	026904/0658	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
6,868,335	03/15/2005	09/14/2011	026904/0770	(Inventors to Calcar Advertising, Inc.)
		09/14/2011	026904/0921	(Calcar Advertising, Inc. to Calcar, Inc.)
		09/14/2011	026904/0737	(Calcar, Inc. to American Calcar, Inc., a Delaware Corporation)
		09/14/2011	026904/0658	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
6,924,748	08/02/2005	12/22/2008	022012/0577	(Inventors to Calcar Advertising, Inc.)
		12/22/2008	022012/0582	(Calcar Advertising, Inc. to Calcar, Inc.)
		12/22/2008	022012/0392	(Calcar, Inc. to American Calcar, Inc., a Delaware Corporation)
		12/22/2008	022012/0605	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
6,993,429	01/31/2006	09/14/2011	026904/0685	(Inventors to American Calcar, Inc., a Delaware Corporation)
		09/14/2011	026904/0658	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)

Patent No.	Issue Date	Assignment Recording Date	Reel/Frame	
7,236,100	06/26/2007	12/22/2008	022012/0577	(Inventors to Calcar Advertising, Inc.)
		12/22/2008	022012/0582	(Calcar Advertising, Inc. to Calcar, Inc.)
		12/22/2008	022012/0392	(Calcar, Inc. to American Calcar, Inc., a Delaware Corporation)
		12/22/2008	022012/0605	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
7,343,165	03/11/2008	01/16/2003	013365/0854	(Inventor to American Calcar, Inc., a Delaware Corporation)
		06/24/2011	026491/0982	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
7,475,057	01/06/2009	03/09/2001	011611/0075	(Inventor to American Calcar, Inc., a Delaware Corporation)
		06/24/2011	026491/0982	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
7,522,992	04/21/2009	09/14/2011	026904/0685	(Inventors to American Calcar, Inc., a Delaware Corporation)
		09/14/2011	026904/0658	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
7,561,065	07/14/2009	12/23/2008	022025/0449	(Inventors to Calcar Advertising, Inc.)
		12/23/2008	022025/0566	(Calcar Advertising, Inc. to Calcar, Inc.)
		12/23/2008	022021/0989	(Calcar, Inc. to American Calcar, Inc., a Delaware Corporation)
		12/23/2008	022025/0596	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)

Patent No.	Issue Date	Assignment Recording Date	Reel/Frame	
7,593,812	09/22/2009	09/14/2011	026904/0685	(Inventors to American Calcar, Inc., a Delaware Corporation)
		09/14/2011	026904/0658	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
7,650,234	01/19/2010	09/14/2011	026904/0685	(Inventors to American Calcar, Inc., a Delaware Corporation)
		09/14/2011	026904/0658	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
7,702,455	04/20/2010	09/14/2011	026904/0770	(Inventors to Calcar Advertising, Inc.)
		09/14/2011	026904/0921	(Calcar Advertising, Inc. to Calcar, Inc.)
		09/14/2011	026904/0737	(Calcar, Inc. to American Calcar, Inc., a Delaware Corporation)
		09/14/2011	026904/0658	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
7,739,039	06/15/2010	01/29/2010	023871/0898	(Inventor to American Calcar, Inc., a Delaware Corporation)
		01/28/2010	023867/0638	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)
7,748,021	06/29/2010	05/19/2010	024407/0266	(Inventor to American Calcar, Inc., a Delaware Corporation)
		05/19/2010	024407/0277	(American Calcar, Inc., a Delaware Corporation to American Calcar, Inc., a Nevada Corporation)
		09/14/2011	026904/0642	(American Calcar, Inc., a Nevada Corporation to Silver State Intellectual Technologies, Inc.)

The undersigned is authorized to act on behalf of the assignee with respect to the above listed patents and patent applications

Silver State Intellectual Technologies, Inc., a Nevada Corporation

By: Michael L. Obradovich

Name: Michael L. Obradovich

September 23, 2011

Date

Title: President